

We're Hiring



RM PERERA (PVT) LTD

We need you to fill a vacant positions in our company.

We are a reputed Furniture Manufacturing and Interior design company in the country, located in Boralessgamuwa.

EXECUTIVE / COORDINATOR - MARKETING

JOB ROLE

- Promoting the company's products and services to target markets.
- Working closely with the Director of Marketing by researching and developing marketing opportunities and plans, understanding customer requirements, identifying market trends and suggesting improvements to achieve the company's overall marketing goals.
- Coordinating promotional activities and working closely with advertising and digital agencies.
- Creating presentations, creative writing and conducting email correspondence with customers and suppliers.
- Maintaining and monitoring the company website and social media channels.
- Monitoring performances of all marketing campaigns.
- Maintain and update customer databases.
- Develop relationships with key stakeholders, both internal and external.

PRE REQUISITES

- Qualification in Marketing.
- Minimum 1 year of experience in a similar role.
- Experience in the interior designing field will be an added benefit.
- Excellent communication, interpersonal and customer service skills.
- Good PR and creative thinking skills.
- Knowledge of data analysis and report writing.
- Computer literacy is essential.
- Visit sites & travel out of Colombo if required.
- Creative thinker and outgoing personality.
- Thinking on your toes is a plus.

If you think you have what it takes to be successful in this challenging role, send your resume to recruitment@rmperera.lk within 7 days of this advertisement.

R.M.PERERA PVT LTD HAS BEEN IN THE FURNITURE MANUFACTURING AND INTERIOR DECORATING INDUSTRY FOR THE PAST 30 YEARS. OUR FULLY EXPERIENCED, TALENTED AND ENTHUSIASTIC TEAM IS GEARED TO HANDLE ALL YOUR CREATIVE NEEDS FROM DESIGN POINT TO FINAL OUTPUT.

GOLD AWARD WINNER
NATIONAL INDUSTRY EXCELLENCE AWARDS 2022

